# TABLE OF CONTENT

**Customer Quotes** ...................................................................................................................... 1

**Employee Central Customers** .................................................................................................. 2

Pelican Products, Inc.: Aasonn Helps International Manufacturer Implement
Global Human Resource Management Solution ........................................................................... 2

Sun Communities, Inc.: Sun Communities Saves Time and Money By Automating Human
Resources in the Cloud .................................................................................................................. 3

IHS: Aasonn Helps Analytics Company Master its HR Solutions .................................................. 4

BTG: Aasonn Helps BTG Implement Global SuccessFactors Solution and Save
$150,000 Per Year ......................................................................................................................... 5

Vision Solutions: Vision Solutions Secures State-of-the-Art HR Management and
Support from Aasonn .................................................................................................................... 6

**HCM Talent Solution Customers** ............................................................................................. 7

The Hershey Company: Workforce Analytics Combined with Aasonn’s Best Practices Help
Hershey HR Become “Consultants to the Business” .................................................................... 7

Tempur-Pedic North America, Inc.: Aasonn Helps Tempur-Pedic Rollout a Global Training
Solution in Record Time ................................................................................................................. 8

Sabre: Aasonn Helps Sabre Take SuccessFactors Solutions “to the Next Level” ....................... 9

White Lodging Services: When White Lodging Needed to Make Its Talent
Management Solution Fully Operational, It Called the Experts at Aasonn .......................... 10

**Aasonn Support Services** ........................................................................................................ 11

NASDAQ OMX: Aasonn’s MyConsultant Plan Provides NASDAQ With Leading Edge
Support ......................................................................................................................................... 11

GROWMARK: Aasonn Helps GROWMARK Cultivate HR Best Practices ............................. 12

*thRive with Aasonn* ................................................................................................................... 13
I would absolutely recommend Aasonn. They have both the knowledge and skillset to implement your SuccessFactors system and offer a partnership you can rely on.

Marc Farrugia, Vice President of Human Resources, Sun Communities

To have an organization really thrive it has to have access to their people – and that’s exactly what SuccessFactors gave us, and that’s the process Aasonn went through to help us implement every single module to make sure they all connect … and work.

Mieke Thorson, Director of Talent Acquisition, IHS

At Under Armour we like to say we make big bets with big partners, and Aasonn, for us has been an excellent partner.

Troy Barnett, Director of HR Technology Process Analytics, Under Armour

Aasonn … the best money I’ve spent since I came to NASDAQ.

Michael Neglia, Senior HRIS Director, NASDAQ OMX
Pelican Products, Inc. (Pelican) is the global leader in the design and manufacture of both high-performance case solutions and advanced portable lighting systems. The company’s products are used by professionals in the most demanding markets including firefighters, police, defense, aerospace, entertainment, industrial and consumer. Pelican operates in 19 countries and has 28 offices worldwide with seven manufacturing locations on three continents.

Challenge
Pelican suffered from a disjointed employee management solution, as well as numerous and separate low-tech recruiting, onboarding, learning, compensation and related human resource (HR) activities. Once they selected SuccessFactors as their overall, state-of-the-art human resource management solution, they needed help implementing it. The solution needed to be:

• Rolled out to the entire company with a minimum of in-house IT support
• Easy enough to use so it could be readily adopted by a global workforce, and
• Simple enough to administer using Pelican’s existing in-house HR staff

Solution
Pelican engaged Aasonn to help them implement SuccessFactors’ human resource management suite of solutions. Aasonn’s experienced staff included industry thought leaders with the expertise to help Pelican fully leverage their new solutions. Aasonn also has experienced SuccessFactors users who have the detailed experience of how to best use the applications. By implementing in the cloud, the solution could be easily rolled out to Pelican’s global workforce. In summary, Pelican now has a one-stop global solution that:

• Enables them to manage all their recruiting needs (posting positions internally and externally)
• Provides employees with the ability to manage their own personal data
• Provides the company with state-of-the-art performance management
• Enables Pelican to manage company-wide or division-wide learning initiatives
• Manage employee compensation changes, and more

Results
Migrating from a disjointed jumble of low-tech band-aids to one enterprise-wide human resource management solution has resulted in significant company efficiencies. Some of the efficiencies Pelican now enjoys include:

• Manual processes have been replaced by automated workflows that prevent employees from having to chase down approvals or communicate changes within the organization
• Self-service enables employees to manage their own information, freeing HR staff to attend to more important initiatives
• Reduced manpower hours devoted to performance evaluation and compensation processes
• Being able to roll out and cascade goals throughout the organization
• The ability to communicate key HR initiatives electronically, obviating the need for corporate meetings and similar

“In considering an implementation partner for any HRIS, it’s really important that the implementation partner not only provides industry expertise, but also system expertise. What we’ve really enjoyed about working with Aasonn – the implementation consultants we’ve had have been SuccessFactors users... They’ve also had years of industry expertise, so there’s a level of trust there.”

Dana Brooks, Director of Human Resources
Sun Communities Saves Time and Money By Automating Human Resources in the Cloud

Sun Communities, Inc. owns, operates, and develops manufactured housing communities in the midwestern, southern, and southeastern United States. Sun Communities, Inc. was founded in 1975 and is headquartered in Southfield, Michigan.

Challenge
More than two years ago Sun Communities human resource (HR) department’s operation was characterized by manual processes and the use of little or no technology. Some of the obvious outcomes of an antiquated HR system included duplicate data entry, an HR staff over burdened with basic employee requests, an inability to provide management with core HR data, and more.

Solution
Sun Communities embarked on a program to revolutionize the way the company managed HR. After a review of existing HR technology tools, the company chose SuccessFactors (SF) Employee Central suite of solutions. “Fast forwarding to where we are today, everything being on a single highly integrated cloud based platform, which provides us efficiencies and high user adoption, has been critical to the company’s growth,” explained Marc Farrugia, Sun Communities Vice President of Human Resources. Most importantly, the SF solutions have provided Sun Communities employees with the tools they need to optimally manage the company’s human resources.

Results
• Automation has markedly improved HR efficiency
• SF solutions have saved Sun Communities staff time and money; e.g., employee information is entered once and becomes available throughout system, eliminating the need for duplicate data entry (approximately 12 weeks per year for one full-time employee – ¼ time)
• Cloud solution decreases IT administrative support requirement
• Application ease-of-use minimizes HR support time
• New employee can access his/her information in 1 hour versus 3-5 days
• Built-in data validation has improved HR data integrity
• Freed staff to provide HR analytics and more strategic business information to senior leaders

“I would without question recommend Aasonn services to a colleague. First and foremost is the knowledge and skill set that the team has, coupled with the partnerships that they have with SuccessFactors. In addition, having a partnership that you know you can rely on for a variety of different needs, and having access to individuals who are willing to help you troubleshoot and solve problems...it’s great to have that one resource that you can always depend on.”

Marc Farrugia, Vice President of Human Resources
Aasonn Helps Analytics Company Master its HR Solutions

IHS is the leading source of information, insight and analytics in critical areas that shape today’s business landscape. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence.

Challenge
Two years ago the HR systems in place to support recruiting, on boarding, performance appraisals, training efforts, and similar activities were inadequate, disjointed and – from an end user perspective – frustrating and difficult to use. IHS knew it needed an HR system overhaul that would provide them with a single platform to manage many of its core processes and be easy to use and useful enough so employees would be compelled to adopt the new solution.

Solution
IHS selected SuccessFactors (SF) suite of integrated solutions to manage many of the company’s HR activities. Since IHS lacked in-house SF experts, the company reached out to Aasonn for implementation, service support and more. When the SF solutions were combined with Aasonn’s SF experience and expertise, the result was “amazing,” said Laurie Arnold, IHS Senior HRIS Analyst. “Managers love it. The colleagues love it. Everyone loves it.”

Results
SF’s integrated toolset supported by Aasonn for implementation, service support and training, has enabled the IHS HR department to:

- Provide their employees with a state-of-the-art, integrated solution for many of the company’s primary HR activities. “The SF system has impacted IHS colleagues by just making the user experience so much better than it has ever been,” said Arnold.
- Leverage Aasonn’s knowledge and experience to help IHS use best practices for implementing and using the SF solutions
- Become much more efficient and responsive to both employees and management with regard to the HR practices and information now available via its SF solution set
- Streamline processes and save time and money

“We’ve found the Aasonn MyConsultant Plan to be very efficient. Their response time is typically less than a day. Some things can be solved within just a few minutes, so it increases our efficiency, and if we have a business change, we’re able to implement it immediately. We’re not waiting and waiting for someone to call us back…I think that’s a huge cost savings for us.”

Laurie Arnold, Senior HRIS Analyst
Aasonn Helps BTG Implement Global SuccessFactors Solution and Save $150,000 Per Year

Headquartered in London, BTG is a successful, rapidly growing international healthcare organization which provides medical products for specialist healthcare physicians and their patients.

Challenge
Over the last three years BTG has undergone rapid growth. The acquisition of two companies resulted in hundreds of new employees and an expanded geographic footprint. “With our previous system, it was painful to do simple things like run a global headcount report, or answer a question like, ‘how many managers do we have within a department?’” explained Lindsay Crump, BTG’s Senior Manager of Human Resources Shared Services. Some of the other challenges the company’s HR team faced included:

- Obtaining comprehensive employee data from multiple, separate in-country payroll providers
- Easily onboarding new employees in multiple countries and jurisdictions
- Providing global managers with better/taster access to data about their teams
- Automating manual, decentralized processes so the HR team could be more efficient and effective

Solution
After reviewing several solutions, BTG chose SuccessFactors (SF) Employee Central and Talent Management bundle, and then hired Aasonn to help them customize the solutions for BTG’s specific needs. In summary,

- Based on Aasonn’s experience with multiple customers and implementations, the Aasonn consultant worked with BTG to customize their solutions
- Aasonn setup a test environment to demonstrate how the solution would work, prior to going live
- Aasonn trained BTG on the new SF solution’s features and functionality

“Our Aasonn consultant,” concluded Ms. Crump, “was a true partner throughout the entire process and was able to impart his knowledge to me so that I would be more able to be self-sufficient once we did go live.”

Results
SF’s Employee Central and Talent Management, the first global HR system for BTG’s employees, has been well received by employees and managers. The solution enabled BTG to:

- Avoid hiring three additional HR administrators to handle the hiring and onboarding of 250 new employees (saving BTG approximately $150,000 USD per year)
- Reduce the administrative burden of the HR department, freeing the staff to pursue more strategic activities
- Simplify, automate and improve the HR staff’s employee reporting capabilities
- For example, prior to SF a global headcount report took 3-5 hours to produce; today it can be generated with the touch of a key
- Quickly provide managers with important HR information, including compensation, performance evaluations, and more
- Easily onboard large groups of new employees

“It’s been an exciting time for BTG. In the year that I’ve been here, we’ve hired almost 200 hundred people, not including the 250 we brought on through the two acquisitions…[Thanks to Aasonn and SuccessFactors], we’re spending more time now on analysis – not putting data together.”

Lindsay Crump, Senior Manager of Human Resources Shared Services
Vision Solutions Secures State-of-the-Art HR Management and Support from Aasonn

Vision Solutions® is the premier provider of cloud protection and recovery, high availability, disaster recovery, migration and cross-platform data sharing solutions for Windows, Linux, AIX, IBM Power Systems and cloud computing. The company’s solutions make it easy for organizations to adopt cloud-based disaster recovery strategies, perform near-zero downtime migrations without risk, share data in real-time across platforms and move, protect and restore data, applications and operating systems of any kind on any combination of physical, virtual or cloud servers.

Challenge
Vision Solutions previous human resource (HR) management system was problematic for several reasons.
• Employee user adoption was poor. “Our former system was not very user friendly and employees did not want to go in there for any reason,” explained Lennie Ann Gomez, Vision Solutions Supervisor of Compensation and Benefits.
• For those employees actually using the solution, simple tasks such as requesting a day off were difficult to navigate and execute.
• The difficult system required an excessive amount of HR’s support, taking time and costing money.
• The company also discovered that HR system upgrades were almost like doing a brand new implementation.
• Finally, Vision Solutions wanted an HR system that was fully integrated with recruiting management, compensation, and performance management.

Solution
Vision Solutions selected the SF suite of tools, and worked with Aasonn to implement and support them, because the entire solution addressed all of the company’s challenges. “We selected Employee Central because it was a really comprehensive solution for our needs,” explained Gomez. “It integrated many of the different areas into one. Not only do we have the employee data out of Employee Central … but it’s also able to interact with SF Compensation, Performance and Goals, as well as Recruiting.” Also, Aasonn’s SF support was so comprehensive and seamless it was “like an extension of our HR organization.”

Results
After Vision Solutions acquired its new SF tools and hired Aasonn to both help implement and support them, the company recognized several benefits.
• Aasonn was able to help Vision Solutions implement HR best practices
• The SF solutions were easy to use, resulting in widespread employee user adoption
• The new solutions made the HR organization more efficient and effective, saving the company time and money
• Using Aasonn, system upgrades and ongoing support is much simpler and easy to manage

“Aasonn helped Vision Solutions thrive because they really became an extension of our HR organization. We also felt that Aasonn was able to go above and beyond and deliver high expectations for us because of the best practices they helped us implement.”

Lennie Ann Gomez, Supervisor of Compensation and Benefits
Workforce Analytics Combined with Aasonn’s Best Practices Help Hershey HR Become “Consultants to the Business”

The Hershey Company is a global confectionery leader known throughout the world for its chocolate, sweets, mints and other great-tasting snacks. The company, which has more than 80 brands worldwide that drive over $7.1 billion in annual revenues, includes such iconic brand names as Hershey’s, Reese’s, Hershey’s Kisses, Jolly Rancher and Ice Breakers.

Challenge
When the Hershey Company contemplated its future, its leaders knew they needed to make two big changes:

• Consolidate several disjointed, dislocated HR information sources and processes into one integrated whole
• Make sure the new HR system could provide senior management with the strategic information they needed to help the company better manage its workforce for today and tomorrow

Solution
After considering their options, Hershey decided to obtain and implement SuccessFactors (SF) Workforce Analytics (WFA). Because they knew they needed an integrated solution, and because there were no in-house SF experts on their team, Hershey decided to contract with Aasonn for implementation and service support. “Aasonn came in and knew that we were treating this system as a way to change the organization’s capabilities and elevate our ability to use data in a smart way,” explained Holly Magnuson, Hershey’s Director of HR Analytics and Insights.

Results
“SuccessFactors has really allowed Hershey to have an integrated HR management system,” explained Magnuson. With SF WFA, Aasonn enabled Hershey to:

• Leverage Aasonn’s experience and expertise to understand how WFA is being used in other organizations
• Combine WFA best practices with a flexible perspective that implemented the solution in a way that made sense for Hershey
• Take the first step in providing management with proactive, rather than reactive, workforce analytics
• Use their new HR analytics capabilities to begin to implement organizational change management

“Now my team can be consultants to the business,” concluded Magnuson.

“What we are trying to solve is what are the biggest strategic questions that are facing our workforce today and tomorrow…and the first step in doing that was implementing the SF Workforce Analytics module. It has really been a catapult for us to be able to get out of reactive reporting and into the future, proactive analytics that we need to understand where our business is going in the future.”

Holly Magnuson, Director of HR Analytics and Insights
Aasonn Helps Tempur-Pedic Rollout a Global Training Solution in Record Time

Tempur-Pedic develops, manufactures and markets mattresses, foundations, pillows and other products. The company has been given the Good Housekeeping “Seal of Approval,” and awarded The Arthritis Foundation’s Ease-of-use Commendation. Tempur-Pedic’s beds are also recommended by over 25,000 health care practitioners worldwide making them officially “The Most Highly Recommended Bed in America.”

Challenge
Tempur-Pedic needed an easily accessible learning management system (LMS) for delivering a consistent training message to over 8,000 retail sales associates across North America, at any one time, on the company’s various products. The solution needed to:

- Be a comprehensive learning management system for delivering eLearning content as part of Tempur-Pedic’s new hire training as well as ongoing training and development of key competencies in their employees
- Be able to clearly identify retailers and grant them appropriate access to the system
- Provide the tools necessary to analyze reports on sales associates learning needs and history
- Be cost-effectively and efficiently implemented
- Have the capability to be distributed to a global audience in the future

Solution
After a review of several different LMS systems Tempur-Pedic selected SuccessFactors. Tempur-Pedic then partnered with Aasonn to help the company implement the solution. One of Aasonn’s most important initial efforts was to design an imaginative and scalable plan for distributing enrollment codes to the various retailers. The enrollment codes were then used by the LMS to assign appropriate training to the correct organization and employee. Once the overall system was up and running, Aasonn worked with the company to identify and implement LMS best practices. One key best practice involved consolidating Tempur-Pedic’s numerous employee training solutions into a single, new Tempur-Pedic Academy.

Results
Tempur-Pedic rolled out the first set of eBooks for the launch of their new Simplicity bed on schedule to thousands of retail sales associates across the country. The company also consolidated two learning portals into the new SuccessFactors solution, simplifying access to and management of Tempur-Pedic’s training solutions.

“Managing the company’s new learning solutions is much simpler and more cost-effective...We now have a single resource to both manage and distribute the appropriate training to the right individuals at the right locations and at the right time. And we can track that training by recipient, location, organization and more.”

Kelly Gottus, Director of Learning & Development
Aasonn Helps Sabre Take SuccessFactors Solutions “to the Next Level”

Sabre® is a technology solutions provider to the global travel and tourism industry. Sabre offers a broad range of technology solutions including data-driven business intelligence, mobile, distribution and Software as a Service (SaaS) solutions that are used by travel suppliers (airlines, hotels, car rental outlets, railways, cruise lines and four operators) and travel buyers (travel agencies, travel management companies and corporate travel departments) to plan, market, sell, serve and operate their business.

Challenge
Sabre has been a SuccessFactors (SF) customer for at least four years; first with Performance and Goal Management and two years later with the SF Compensation solution. Those solutions were so well received Sabre knew it wanted to integrate several more SF solutions into Sabre’s My Career Suite, including most recently SF’s Succession and Career and Development Planning tools.

Kari Canuteson, Sabre’s Principal HRIS Analyst, has been with the company for a little more than a year. To assist her with implementing and managing the SF Suite, Sabre hired Aasonn. “Aasonn consultants have been a key part of me learning the back-end and administration that I need to support our ... team,” explained Ms. Canuteson.

Solution
Sabre hired Aasonn to both help with the initial implementation of its suite of SF products, and to ensure the new solutions were integrated into the Sabre My Career Suite portal. Once Aasonn helped take Sabre’s solution to “the next level,” Sabre knew it needed to retain Aasonn to continue providing them with SF experience and expertise. Sabre is now working with Aasonn’s MyConsultant Plan to ensure their SF solutions continue to thrive.

Results
Over the last four years, Aasonn helped Sabre implement many SF solutions. Some of the benefits include:
• Sabre has integrated SF solutions into its in-house My Career Suite, providing employees with a one-stop shop for managing their Sabre careers
• Aasonn’s expert implementations have taken their SF solutions (e.g., Learning) “to the next level”
• Sabre management now has the human resource information it needs to better manage its workforce

“I feel that Aasonn’s MyConsultant Plan has helped us get the value out of our SuccessFactors tools. They’ve really helped us as far as being able to support our customer base. So the value that we get from MyConsultants has been just great.”

Kari Canuteson, Principal HRIS Analyst
When White Lodging Needed to Make Its Talent Management Solution Fully Operational, It Called the Experts at Aasonn

White Lodging Services Corporation (White Lodging) is a fully integrated hotel ownership, development and operations company. Its current portfolio consists of more than 160 hotels in 21 states and encompasses representation of the following leading brands: Preferred Hotel Group, Marriott International, Inc., Hilton Worldwide, Hyatt Global, Starwood Hotels and Resorts, InterContinental Hotel Group and Carlson Hotels Worldwide.

Challenge
With 160 locations in 21 states, managing something as simple as employee performance reviews can be daunting, particularly when the company’s leadership begins to worry about issues like succession planning at each of its facilities. In the past, White Lodging’s human resource (HR) information was managed on a manual basis, using tools like Excel. Senior leaders did not have real-time access to the kinds of detailed HR information they needed in order to properly manage their business.

Solution
After reviewing several talent management solutions, White Lodging chose SuccessFactors (SF). The company’s wide geographic footprint made the SF cloud solutions fundamental to their decision making. While the company recognized the SF Talent Management Suite solution was the best in the industry, they also knew they needed implementation assistance. “If you’re installing SuccessFactors, you partner with Aasonn because you want to do it right,” explained Bob Paulsson, White Lodging’s Director of Human Resources Information Management. “You have a team of experts on your side managing the project, guiding you down the path, and allowing you to look great for the senior leaders because Aasonn is making what you need happen.”

Results
Automating a formally manual, disjointed process using the SF Talent Management Suite has resulted in several benefits.

- The cloud-based solution is easy to manage and requires little IT support
- Users have instant access to current and historical performance reviews
- Leadership has the analytics they need to better manage their human capital
- SF data now populates a company-wide talent dashboard
- Learning priorities can be easily identified and conveyed to appropriate employees
- User adoption is accelerated because the solution is easy to use and powerful

“You know, when it comes to partners, our company is very picky. We do not just hire anybody…Aasonn was a perfect fit. They understood us. They understood our system. And it was just, well, quite literally a no brainer to bring them on board to help us manage the projects as we were going forward…The fact that Aasonn sends all of its reps to SuccessFactors for certification is important to us. They’re up-to-date.”

Bob Paulsson, Director of Human Resources Information Management
Aasonn’s MyConsultant Plan Provides NASDAQ With Leading Edge Support

NASDAQ is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today’s global capital markets.

Challenge
NASDAQ has used SuccessFactors (SF) solutions for several years. Unfortunately, obtaining ongoing support for those tools has not always been easy, and NASDAQ wanted more responsive, personalized support. NASDAQ considered replacing the SF tools with other solutions, but has been reluctant to do so because the SF solutions are considered the industry’s best, and when properly implemented and supported, have performed exceedingly well.

Solution
When SF recognized it could not meet NASDAQ’s service support expectations, it suggested the company reach out to Aasonn. “I didn’t know who they were or what they could do for us” commented Mike Neglia, NASDAQ’s Senior HRIS Director. Neglia decided to experiment. He signed up with Aasonn, engaging the company with a small MyConsultant package. Then he asked his Aasonn consultant to build an ad hoc report for NASDAQ’s SF Compensation solution. Under the terms of his SF support contract, creating a specialized SF Compensation report can take up to two to three weeks. “We wanted to find out how good Aasonn was,” Neglia explained, discussing his test. “The Aasonn consultant did the report in three hours!”

Results
NASDAQ required a higher level of service support. NASDAQ engaged Aasonn’s MyConsultant Plan and obtained:
• 24-hour guaranteed response to all of its SF enquiries
• Specialized service support whenever it was required
• Access to consultants with deep expertise and experience using all SF applications, and
• Insight into SF solution AND industry best practices

“For anyone who asks me where to go for assistance with SuccessFactors, I recommend Aasonn’s MyConsultant Plan. You get experts in the field. You get everything…that is key to the success of whatever you’re doing – an implementation, day-to-day, meeting year-end targets. That’s why I think the MyConsultant Plan works best for NASDAQ. I think it’ll work best for you.”

Mike Neglia, Senior HRIS Director
Aasonn Helps GROWMARK Cultivate HR Best Practices

GROWMARK is a regional cooperative providing agronomy, energy, facility planning, and logistics products and services, as well as grain marketing and risk management services in more than 40 states and Ontario, Canada.

Challenge
Prior to implementing SuccessFactors solutions, GROWMARK managed many of its HR services using a manual, paper-based system. As the company grew it needed to automate and make many of its HR processes more streamlined and efficient. More specifically, the company needed to:
- Build a responsive, transparent and efficient recruiting system that would enable GROWMARK to respond to increased regulatory requirements
- Transform its paper-based performance appraisal process into something much easier for both managers and employees to use
- Increase the adoption and use of its various HR solutions by all employees

Solution
After reviewing several HR tools GROWMARK chose several SuccessFactors (SF) solutions. While the SF tools appeared to be exactly what the company needed, GROWMARK’s initial implementation of the solutions was problematic. After approximately eight weeks, SF suggested GROWMARK engage Aasonn for additional support. Aasonn’s experienced team managed GROWMARK’s SF implementation so well, the company has continued to engage Aasonn through its MyConsultant Plan service, using them for ongoing SF solution support. “Aasonn has also helped us with best practices,” commented Christie Rabideau, GROWMARK’s Manager of the HRIS and HR Service Center Operations. “Aasonn has excellent product knowledge and has helped many companies with their SF solutions.” That kind of experience and expertise, says Ms. Rabideau, helps GROWMARK leverage its SF solutions to their full potential.

Results
With Aasonn’s assistance, GROWMARK was able to transform the way it managed recruiting, the performance appraisal process, and more. In particular:
- SF’s mobile capabilities have lead to widespread adoption and use of its SF’s tools (through smart phones, tablets and on similar devices)
- The SF’s cloud-based solutions have automated previous manual-based systems, making them much more efficient, effective and easily managed
- GROWMARK now enjoys the kind of reporting and analytics it needs to meet complex regulatory requirements

“GROWMARK uses Aasonn’s MyConsultant Plan for two reasons: training and development. When employees need to learn the system, Aasonn knows best practices when it comes to training. And during our annual performance review time or at other times, Aasonn helps us take advantage of system features and functionality that make our SF solutions more efficient and effective.”

Christie Rabideau, Manager of the HRIS and HR Service Center Operations
Share your organization’s success with Aasonn and SuccessFactors HR software solutions, either through a written case study or video testimonial.

Let us highlight your thriving success – contact us: reference@aasonn.com